

EIGHTH ANNUAL COLLEGE AND CAREER SHOW

71ST ANNUAL FCCLA

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by **FCCLA**

**STATE
LEADERSHIP
CONFERENCE**



April 28–May 1, 2018 • Fresno, CA



STATE LEADERSHIP CONFERENCE

EIGHTH ANNUAL COLLEGE AND CAREER SHOW

COME JOIN US FOR A DAY!

WHAT IS THE COLLEGE AND CAREER SHOW?

An exhibition of colleges, programs, and career areas related to Family and Consumer Sciences (FCS) industries at the 71st Annual California FCCLA State Leadership Conference.

WHEN AND WHERE?

Monday, April 30, 2018 • 1:30 p.m.–4:30 p.m.
Valdez Hall • Fresno, California

WHO IS INVITED?

All colleges and technical schools (public and private), military recruiting branches, programs of interest for youth leaders, employers, and representatives from FCS industries including: Education, Child Development, and Family Services; Fashion and Interior Design; and Hospitality, Tourism, and Recreation.

WHAT OPPORTUNITIES DOES THIS PROVIDE?

- Gain exposure for your school, program, career area, employment opportunities, etc. to approximately 600 students and 120 teachers engaged in FCS education courses in California high schools.
- Utilize a 10' x 10' exhibit space free of charge – *NO exhibitor fee!*
- Set up a device, machine, display, etc. that allows students to touch, feel, or become interactively engaged.
- Provide a live demonstration program at your booth area for spectators to enjoy.

DON'T BE LEFT OUT!

Limited space is available. If interested in participating, please complete and return the attached Registration Request Form.

CONTACT

Questions or more information, contact Melissa Webb, FCS Education Programs Consultant, at (916) 319-0773 or at mwebb@cde.ca.gov.

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EXHIBITOR INFORMATION AND PROCEDURES

GENERAL INFORMATION

The date of the show is Monday, April 30, 2018, in Fresno, California, and is held as part of the 71st Annual State Leadership Conference of FCCLA.

FCCLA is sponsored by the Family and Consumer Sciences (FCS) Office of the California Department of Education. FCCLA is a pre-professional organization for students in grades 6–12 who are enrolled in Family and Consumer Sciences education programs in California public schools. During the leadership conference, members will compete for more than \$636,000 in prizes and scholarships in more than 20 varied events ranging from Child Development; Culinary Arts; Culinary Display; Environmental Ambassador; Fashion Design; Hospitality, Tourism, and Recreation; Interior Design; Salad Preparation; and Teach and Train. In addition, they will attend leadership and career development workshops, and conduct the business of the state organization.

EXHIBITS

Exhibit spaces will be a standard 10' x 10' area with one 8' table and two chairs. If requested on the registration form, a 110v electrical outlet will be provided at your booth space. Any other equipment and/or materials needed are the responsibility of the exhibitor. For exhibitors with larger space needs, you can describe and request additional space needed on the attached registration form. The additional space will be provided if available. Live, open flames are **not permitted** in the exhibition hall. The event will be held at Valdez Hall. All exhibits must be staffed by the exhibitor from 1:30 p.m.–4:30 p.m. on the day of show.

SET-UP/TEAR DOWN

Exhibitors may have access for setting up their exhibits from 10:30 a.m.–1:15 p.m. on day of show. All exhibits must be completely set-up and ready for visitors no later than 1:15 p.m. on day of show (Monday, April 30). The event will close at 4:30 p.m. All exhibitors must have all materials and equipment vacated from the building no later than 5:30 p.m.

HOTEL ACCOMMODATIONS

A limited number of hotel rooms are being held for exhibitors at the convention rate at the official convention hotel, the DoubleTree by Hilton Hotel Fresno Convention Center (directly adjacent to Valdez Hall). Exhibitors cannot reserve this room rate directly from the hotel. If you wish to take advantage of the convention rate, please specify your reservation needs on the attached registration form and we will make **NO-HOST** reservations on your behalf. You will need to make arrangements to pay for the accommodations with the hotel upon check-in. Contracted rate at the DoubleTree is \$95 per night, plus tax.

REGISTRATION/PARTICIPATION

If you wish to exhibit, please complete the attached registration form (by completing the form on the computer then printing, scanning and returning it to our office as an e-mail attachment to mwebb@cde.ca.gov). Exhibit space is limited, so don't delay and miss out! Complete your registration form and return it TODAY! For additional information or questions, call Melissa Webb, Family and Consumer Sciences (FCS) Programs Consultant at (916) 319-0773.

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REGISTRATION REQUEST

Name of Organization/School/Company _____

Contact Person _____ Title _____

Mailing Address _____

City/State/Zip _____

Contact's Phone () _____ Contact's Mobile () _____ Contact's Fax () _____

Contact's E-mail _____

Space Request 10' x 10' exhibit space with one 8' table and 2 chairs Other/larger space required
If "other/larger" space was selected, please describe your space requirements, including dimensions and any "clear" or "free" space which must surround your space (including overhead).

Purpose/Activity (Please describe the purpose of your exhibit and what type of activity will occur at your booth. For example, demonstration, discussion and handouts, free samples, video presentation, etc.) _____

Does your exhibit require electricity? (A 110v electrical outlet can be provided.) Yes No

The list below shows the primary instructional areas addressed by our programs. Please check all areas you feel are directly pertinent to your Organization/School/Company.

- Child Development & Education
- Consumer Services
- Family & Human Services
- Fashion Design, Manufacturing, & Merchandising
- Food Science, Dietetics, & Nutrition
- Food Service & Hospitality
- Hospitality, Tourism, & Recreation
- Interior Design, Furnishings, & Maintenance
- Leadership Skills & Personal Growth Development

Does your Organization/School/Company have anyone available who may be willing to judge one of our student competitive events on Sunday, April 29, 2018?
 Yes No

If yes, who should we contact? Name _____ Phone No. () _____

Would you like for us to make no-host room reservations for anyone from your Organization/School/Company at the Convention Headquarters Hotel?
 Yes No

If yes, please complete one line below for each room reservation requested.

Type _____ Ck In _____ Ck Out _____ Name(s) of Occupant(s) _____

Type _____ Ck In _____ Ck Out _____ Name(s) of Occupant(s) _____

Type _____ Ck In _____ Ck Out _____ Name(s) of Occupant(s) _____

Complete this form on your computer, then save under a different document title.
Then return via e-mail as an attachment document to Melissa Webb at mwebb@cde.ca.gov.

