Exciting Updates!
Revised 9/27/2018

2018–19 FCCLA Fall Leadership Meeting Advisor Session
We are Family and Consumer Sciences (FCS) teachers!

(Make sure districts change your department name)

FCS includes the Career Technical Education (CTE) Industry Sectors

- Education, Child Development, and Family Services
- Fashion and Interior Design
- Hospitality, Tourism, and Recreation
Look at Us!

In 2017–2018, 576 students completed 426 CRE projects, reaching approximately 33,836 people.

CA students reported, along with 90% of all national participants, that these events are very or extremely useful as they prepare for future experiences.
Welcome Back to School Webinar! FCS Updates
## FCS Enrollment Numbers

<table>
<thead>
<tr>
<th>Course</th>
<th>2017–18</th>
<th>2016–17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospitality, Tourism, &amp; Recreation</td>
<td>72,277</td>
<td>69,038</td>
</tr>
<tr>
<td>Education, Child Dev., &amp; Family Serv.</td>
<td>34,787</td>
<td>44,052</td>
</tr>
<tr>
<td>Fashion and Interior Design</td>
<td>5,870</td>
<td>6,626</td>
</tr>
<tr>
<td>Exploratory FCS Middle School</td>
<td>4,441</td>
<td>9,168</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>117,375</strong></td>
<td><strong>128,884</strong></td>
</tr>
</tbody>
</table>

We are down 11,509 from last year.

Code 7000 = 74,056 (Exploratory Career Technical Education)
## Other CTE Enrollment

<table>
<thead>
<tr>
<th>Subject</th>
<th>2017–18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture Education</td>
<td>108,504</td>
</tr>
<tr>
<td>(increase 12,688)</td>
<td></td>
</tr>
<tr>
<td>Arts, Media and Entertainment</td>
<td>218,912</td>
</tr>
<tr>
<td>(increase 23,258)</td>
<td></td>
</tr>
<tr>
<td>Health Sciences &amp; Medical Technology</td>
<td>96,891</td>
</tr>
<tr>
<td>(increase 10,102)</td>
<td></td>
</tr>
<tr>
<td>Public Services</td>
<td>36,325</td>
</tr>
<tr>
<td>(increase 1,344)</td>
<td></td>
</tr>
<tr>
<td>Business Education</td>
<td>154,366</td>
</tr>
<tr>
<td>(down 50,715 students)</td>
<td></td>
</tr>
<tr>
<td>Industrial Technology Education</td>
<td>178,952</td>
</tr>
<tr>
<td>(down 14,925)</td>
<td></td>
</tr>
<tr>
<td>Family and Consumer Sciences</td>
<td>117,375</td>
</tr>
<tr>
<td>(down 11,509)</td>
<td></td>
</tr>
<tr>
<td>Other CTE/Multiple-Subjects</td>
<td>74,056</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>985,381</strong></td>
</tr>
</tbody>
</table>

* Next action that needs to occur immediately is to have CDE remove this course code from the CALPADS database system.
FCCLA Leadership

- Minimum of 12 students to affiliate a chapter. Fee is $18.00 per student/advisor to purchase leadership packets which includes instructional resources.
- 2016–17: 108 Chapters, 154 Advisors, **4,188 Total Members**
- 2017–18: 117 Chapters, 168 Advisors, **4,911 Total Members**

DECA 4,500  
FBLA 7,187  
FFA 89,499  
FCCLA 4,911  
HOSA 8,271  
Skills USA 36,527  
Total: 150,895 CTSO Members
FCCLA Updates

- **NEW** 2018–19 Middle School Flat Rate: $450.00 for every middle school student to be affiliated.
- 2018–19 Calendar of FCCLA Statewide Events posted
- New chapters have until January 10 and active chapters November 1 to affiliate
- 2019 FCCLA State Leadership Conference is April 27–30, Riverside (*Chapter Advisor Training for 30 new advisors*)
- 2019 FCCLA National Leadership Conference is June 30–July 4, Anaheim
OFFICIAL FCCLA T-SHIRT!

- FCCLA CA Official Casual Shirts
- Red with White FCCLA logo
- Cannot have FCCLA logo printed on local Chapter shirts without permission.

FCCLA Branding: Logo Use
http://fcclainc.org/advisers/chapter-advisers.php

There are very specific guidelines for use of the FCCLA logo. It is a national policy that the name and emblem of FCCLA may not be used on commercially developed or member developed products, except as authorized by FCCLA national headquarters.
Policy & Process for Proposing to Use the FCCLA Emblem and/or Acronym on Products or Apparel Not Already Offered with an FCCLA Emblem and/or Acronym

1. The official FCCLA vendor and emblematic supplier, E Group, has the exclusive legal right to use the FCCLA logo and acronym on merchandise.

2. If a local chapter, state association, or other FCCLA affiliate (the “Affiliate”) wants to purchase products with the FCCLA emblem or acronym on merchandise not already sold by E Group, the Affiliate may ask E Group directly, but if it chooses not to:
   a. The Affiliate must obtain one or more written bids for such FCCLA logo products to be produced;
   b. The Affiliate’s bid terms must require the would-be vendor to provide at least 5% of the full order amount to FCCLA as a royalty;
   c. The Affiliate must provide a copy of each submitted bid to E Group and give E Group 24 hours to decide whether to match that bid and produce the desired merchandise itself, and:
      i. If E Group notifies FCCLA and the Affiliate that it wishes to match the proposed bid and produce the merchandise, the Affiliate works with E Group to order the merchandise or does not order the merchandise at all;
      
   Or,
   
   ii. If E Group does not respond within 24 hours or indicates it does not wish to produce the merchandise, then the Affiliate is free to engage the other vendor to produce the merchandise under the terms of the bid on the condition that the Affiliate provides FCCLA with a completed one-time use agreement form and a photo proof of the product, so that FCCLA can give that company one-time permission to use the logo on that item in exchange for that company paying FCCLA 5% of the sales order as a royalty payment.

For all other inquiries, please contact customer service at CustServ05@egroupengage.com or 1-877-246-2514.
Buh-Bye FHA-HERO

- Advisors and Members must be in official FCCLA (no FHA-HERO) attire, effective January 2019. Only black bottoms will be allowed. CRE dress check form will have penalty points if navy is worn.
- Must have FCCLA patches at Region/State Meetings - (DQ at State)
  - Buy patch before January 2019, or else purchase new jacket!
  - Email: Christy Ronaldson cronadlson@fcclainc.org (703) 476-4900 to purchase patches (special permission for CA)
    She will need to know how many you need, what you plan to use them for, and when you need them by. Once she has this information, she will authorize E Group to sell them to you.
DATES FOR CRE REGISTRATION

- November 15–January 10
- January 15 - last date to resolve CRE entry deficiencies
- March 1 - last date to enter names for Parliamentary Procedure
OCCUPATIONAL OR SENIOR AFFILIATION?

- Occupational = capstone class, or 2+ year pathway
- Junior Program = 6, 7, 8, 9th grade
- Senior Program = 10, 11, 12th grade, beginning level class
- Students in Occupational classes, should only be competing in Occupational events, not Senior Division pathway events. They may, however compete in Chapter Events, but must be affiliated as Senior Division in the advisor affiliation portal.

Occupational Events:

- Students MUST be in a capstone course to compete in these and affiliated as a capstone Occupational student.
Follow Through

- Major drop outs last year
- What do you do to get kids all the way to competition?
- Increase CRE fees from $10 to $20 next year.
- Discussion

YOU ARE WHAT YOU DO, NOT WHAT YOU SAY YOU WILL DO.

—CG Jung
State Qualifiers

- Top 1–7 WITH 60 points or higher
  - Want better quality projects at State!
- Medals for the top three winners in each event with a score of 60 points or higher
- REVIEW rubrics & scoring with students!
- Students should not be starting their project the week of competition.
COMPETITORS PER CHAPTER

Team event counts as 1 entry (1–3 people in event = 1 entry)

<table>
<thead>
<tr>
<th># Members in Chapter</th>
<th>Max. # of Individual &amp; Team Entries for CRE</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>6</td>
</tr>
<tr>
<td>13–15</td>
<td>9</td>
</tr>
<tr>
<td>16–20</td>
<td>12</td>
</tr>
<tr>
<td>Over 21</td>
<td>Unlimited</td>
</tr>
</tbody>
</table>
SPECIAL NEEDS OR ACCOMMODATIONS

- Requests must be made 3 weeks in advance of meeting
- Accommodations cannot be made day of competition
- Email Melissa Webb
- Register student as per ID name, request to have award printed in preferred name
- Must also request special accommodations for both Region and prior to State Conference
CRE Participant Forms & ID

- Bring CRE Participant Form to Spring
- Bring CRE Participant Form to State (make a copy)
- Photo ID must be shown at both Region and State
  - Must have ID If not = DISQUALIFIED
- Clean black/white or color copy of ID or CRE Participant Form is OK as backup
Region & State Officer Applications

- Online!
- Due one week before Spring Meeting (Region Officers)
- Due March 1st (State Officers)
CRE DRESS CHECK FORM

California FCCLA
Competitive Recognition Events (CRE)

Name:__________________________
Event:__________________________
Chapter □ Team □ Individual □
   Jr. □ Sr. □ Occupational □

OFFICIAL REGION CRE DRESS CHECK FORM (9/19/18)  
Max. 3 Points

☐ Top: (+1 Point) * (Blazer with FCCLA patch, required for State only) __________
   • White collared button up dress shirt with sleeves, must be tucked in

☐ Bottom Options: (+1 Point) *
   □ Black Skirt: must wear flesh tone nylons and black closed toe pumps or flats
     Skirt length: no more than 2” above the knee
     Skirt Slit: no more than 4” long
   □ Black Dress Slacks: must wear black dress shoes with black socks (no anklets)
     or knee length nylons

☐ Accessories: (+1 Point) __________
   • Functional belt and jewelry (optional)
   • Black tie or Official FCCLA striped tie/ascot (optional)
   • No visible body piercing other than ears
   • Not more than 1 earring per ear

*Required to receive an award on stage.  
Total ______
EVALUATOR RULES

- Allowed to clarify, not collaborate
- Discuss “did we see X?” “Yes, the student said….,”
ALTERNATE & SUBSTITUTES

ALTERNATE - only in team events, not in other competition. Highly recommend for Culinary Arts Event. A student entered as an alternate cannot be entered as a competitor in any other event. Only the alternate member listed on the entry form may be utilized at any level of competition. A $10.00 alternate fee applies and is due by January 10.

SUBSTITUTION - must register before January 10, $10.00 fee
CRE Reminders:

Students can only compete in **ONE** event.

Do not recycle projects from previous years for students to use as their CRE projects!
ROOM CONSULTANTS - Duties

- Perform dress check on all participants
- If 1 dress item is incorrect = 0 points in “Clothing Choice” score
- Check ID and collect participant forms (see DQ rules)
- Announce to all evaluators what the theme is. (Many don’t know there may a theme.)
- Instruct evaluators how to give constructive criticism!
- Follow time guidelines in event descriptions to keep close to time schedules. (ex. - 5 minutes for questioning, 5 minutes for evaluating rubrics)
- Verify the evaluators’ scores
Room Consultants - KNOW YOUR STUFF!

- You are representing FCCLA
- Read your event 4 weeks before Spring Meeting
- Evaluators are looking to you, the Advisor, for answers
Back Again: ROOM CONSULTANT ASSISTANT!

- Non-competing student
- Monitor times for presenting, evaluators reviewing portfolios, evaluators scoring, etc.
- Call in competitors
- Re-adding score sheets
- Runner for any room consultant or evaluator needs
- Great way to see the event first hand for next year
FILE FOLDERS

- Left hand corner label should be landscape orientation.
- DO NOT TAKE OFF POINTS FOR EITHER DIRECTION
- No need to list National ‘Pacific Region’ anymore!
SPECTATORS?

- Competitors can observe AFTER they compete. (applicable to events that allow spectators.)

NO SPECTATORS

- Culinary Arts
- Culinary Display
- Fashion Construction Junior
- Job Interview
- Menu Planning & Table Display
LETTER TO PARENTS

- After Spring Meeting
- Announce their child is eligible to attend State Leadership Conference
- Provide basic information about State Leadership Conference
2018–2019
Specific Event Updates
STAR & CRE EVENT DESCRIPTIONS

- STAR Events: Login to FCCLA Advisor Portal, go to Resources

- CA State Events posted on state website
ONLINE PROJECT SUBMISSION FORM

- STAR Events: Login to FCCLA Chapter Login, go to Surveys Tab, Competitive Events, STAR Events Project Summary
- One submission per entry - team or individual
- Affiliate students with correct email address
Applied Math For Culinary Arts (Occupational)

- Occupational only now
- Use annual topic from FCCLA
  - 2018–2019 “Understanding and Applying Yield Percent”
- Case study & test at Region/State
CHILD DEVELOPMENT (Junior & Senior)

Same rules but changed wording #11:

If participant chooses to wear a costume, he/she may *change into costume after dress check and orientation, but before their presentation.*

However, the participant must be in official dress as specified for each level during the CRE Check-in and Rehearsal.
CULINARY ARTS (Occupational)

- Chef coats can have: FCCLA logo, school, chapter, or state name or logo, and individual name. No additional logos are permitted.
CULINARY DISPLAY (Occupational)

- “Uniform and Appearance” to be exactly the same as Culinary Arts:
  - Clean and appropriate uniform, including professional chef attire (chef coat/jacket: industry pants or commercial uniform pants; apron; hair covering or chef hat; closed-toe, low heel kitchen shoes made with non-slip soles and sealed non-melting uppers (canvas shoes are not appropriate). Facial jewelry is concealed with bandages. No additional jewelry, with the exception of a watch, is allowed. Facial hair is permitted if appropriate covering is used. Hair is properly restrained with hairnet if hair extends past the neck line. Minimal makeup, no cologne or nail polish. Acceptable graphics on the Culinary Arts uniform include the FCCLA logo, school, chapter, or state name or logo, and individual name. No additional logos are permitted.

- Added Socks, no anklets
CULINARY DISPLAY (Occupational)

- Participant shall prepare a 4” x 6” placard that lists the Category, Theme, and Title of the Display (mounting or frame may be larger)
- No Play Doh! (To be listed on event rules)
FASHION CONSTRUCTION (Senior)

- SENIOR – will be competing in the FCCLA national STAR event. In senior division: NO SEWING AT REGION OR STATE anymore!
FASHION CONSTRUCTION (Junior)

JUNIOR - same rules as last year, sewing at Region and State, but now the students can choose their own pattern based on the event guidelines. Competitors must include in their garment a minimum of 3 fashion construction skills from the Skills Area Selection Chart in the event guidelines.
FCCLA Fashion Construction Skills Manual - includes tutorials, tips, videos, and how-to’s for most fashion skills.

Go to: FCCLAINC.org, then type in “Fashion Construction Skills Manual” or go to the STAR Events Resources webpage.
MENU PLANNING & TABLE DISPLAY
(Junior & Senior)

- Nutritional Analysis 0–7 Points
- Analysis is complete and is presented in a consistent format (removed ‘meets needs’)
- Nutritional analysis of individual recipes
SALAD PREPARATION (Junior & Senior)

- Must demonstrate preparation of salad and salad dressing during event
- No pre-made salad dressing without alterations
Chapter Service Project Display, National Programs in Action, & Chapter in Review Portfolio

- Great for Chapter Officers
- Great for Chapters
- Low Numbers...if few sign ups for this year, they will be dropped!
CHAPTER SERVICE PROJECT DISPLAY & NATIONAL PROGRAMS IN ACTION

(STATE EVENTS ONLY)

- Must present a report on their project at Spring Qualifying Meeting.
- Chapter is listed in Region Program to present their report during the 2\textsuperscript{nd} General Session
- Region Coordinator or CRE Chair must sign “Region Spring Meeting Verification Form” of presentation
  - Advisor has form
  - Mrs. Webb gets one, student keeps one in folder for State Competition
FOCUS ON CHILDREN (Junior and Senior)

- PILOT this year!
- Individual or Team event
- Plan & Conduct a Child Development Project that has a positive impact on children and the community. Child Development encompasses birth through teens. Participants prepare a display and oral presentation.
RECYLE & REDESIGN (Junior and Senior)

- PILOT this year!
- Individual event
- Participants apply recycling and redesign skills learned in FCS courses and create a display using a sample of their skills.

Participants select a used fashion, home, or other postconsumer item to recycle into a new product. Participants will create a brand new product, not simply embellish an old one. However, participants may use additional materials if needed to redesign and creatively embellish the new product. At the event site, participants set up their displays and present the results of their projects to evaluators.
INTERIOR DESIGN (Senior)

- Event description changed to reflect design of client needs, rather than limiting to living spaces. This allows for scenario development to include both residential and commercial applications.
- Added resource materials.
- Complimentary interior design student membership in the National Kitchen and Bath Association.
JOB INTERVIEW (Senior)

Only need 1 Evaluator
Events Up for Elimination
Less than 5 competitors in past 3 years

- Applied Math for Culinary Arts
- Entrepreneurship
- National Programs in Action
- Nutrition and Wellness
- Promote and Publicize FCCLA
- Parliamentary Procedure

Note: After the last Fall Leadership Meeting, a survey will be emailed to all FCCLA Chapter Advisors to rank the events to keep.
CULINARY DISPLAY (Occupational)

- Low enrollment last few years. Can we condense/eliminate? Make one for Junior category?
  - Advanced Presentation Cakes
  - Appetizers
  - Art Display
  - Breads
  - Decorated Wedding Cakes
  - Patisserie
  - Tortes
CITE YOUR SOURCES!

- Cite all sources
- “Recipe adapted from…”
PLANNING PROCESS SHEET - HUH?

- Google: FCCLA Planning Process for samples
FCCLA SKILL DEMONSTRATION EVENTS

● These are for any affiliated member and are done online or at the FCCLA National Cluster Meetings.

● http://fcclainc.org/programs/skill-demonstration-events.php
ADVISORS PICK UP YOUR SCORE SHEETS!

KEEP CALM AND GRAB YOUR BAG
Sign up for CRE Events to Chair!

Can you host Fall or Spring Meeting 2019–2020?

State Superior Chapter
Let’s Look & Review
Facebook Resources

12,333 FCS teachers and 1,723 FCCLA Chapter Advisors
There is also a CA FCS/FCCLA Facebook
GOT QUESTIONS?

Ask your Regional CRE Chairperson
FCSTAC needs YOU!!!

Do you teach…?
- Education, Child Development or Family Services
- Fashion and Interior Design
- Hospitality, Tourism and Recreation

Then you belong in FCSTAC!

Why join?
- Advocacy
- Awards
- Communication
- Curriculum resources
- Legislative updates
- Networking
- Professional development

Check out www.fcstac.org for more information.
Leah Bratcher: Financial Literacy!

**FINANCIAL FITNESS**

**JUMP START!**

**FINANCIAL LITERACY RESOURCES**

NCUA provides financial literacy and education resources to help consumers build savings and achieve their financial dreams. Below are financial literacy and education resources for credit unions to facilitate outreach to the communities and members they serve.