WHAT'S
Your
STORY?

73RD ANNUAL FCCLA
STATE LEADERSHIP
CONFERENCE
APRIL 25-28, 2020 | FRESNO, CA

10TH ANNUAL COLLEGE & CAREER SHOW
WHAT IS THE COLLEGE AND CAREER SHOW?
An exhibition of colleges, programs, and career areas related to Family and Consumer Sciences (FCS) industries at the 73rd Annual California FCCLA State Leadership Conference.

WHEN AND WHERE?
Monday, April 27, 2020 • 1:30–4:30 p.m. | Fresno Convention Center • Fresno, California

WHO IS INVITED?
All colleges and technical schools (public and private), military recruiting branches, programs of interest for youth leaders, employers, and representatives from FCS industries including: Education, Child Development, and Family Services; Fashion and Interior Design; and Hospitality, Tourism, and Recreation.

WHAT OPPORTUNITIES DOES THIS PROVIDE?
• Gain exposure for your school, program, career area, employment opportunities, etc. to approximately 600 students and 120 teachers engaged in FCS education courses in California middle and high schools.
• Utilize a Table-top exhibit space free of charge—NO exhibitor fee!
• Set up a device, machine, display, etc. that allows students to touch, feel, or become interactively engaged.
• Provide a live demonstration program at your booth area for spectators to enjoy.

DON’T BE LEFT OUT!
Limited space is available. If interested in participating, please complete and return the attached Registration Request Form or use the online link https://forms.gle/r8KYpu51kk6RJBbH8.

CONTACT
Questions or more information, contact Beth Bettencourt or Rachel Myers, Conference Coordinators, at (916) 932-2200 or at bbettencourt@ca-fccla.org or rmyers@ca-fccla.org.
GENERAL INFORMATION
The date of the show is Monday, April 27, 2020, in Fresno, California, and is held as part of the 73rd Annual State Leadership Conference of FCCLA.

FCCLA is sponsored by the Family and Consumer Sciences (FCS) Office of the California Department of Education. FCCLA is a pre-professional organization for students in grades 6–12 who are enrolled in Family and Consumer Sciences education programs in California public schools. During the leadership conference, members will compete for more than $636,000 in prizes and scholarships in more than 27 varied events ranging from Child Development; Culinary Arts; Culinary Display; Fashion Design; Hospitality, Tourism, and Recreation; Interior Design; Salad Preparation; and Teach and Train. In addition, they will attend leadership and career development workshops, and conduct the business of the state organization.

EXHIBITS
Exhibit spaces will be a standard 8' table and two chairs. If requested on the registration form, a 110v electrical outlet will be provided at your table space. Any other equipment and/or materials needed are the responsibility of the exhibitor. For exhibitors with larger space needs, you can describe and request additional space needed on the attached registration form. The additional space will be provided if available. Live, open flames are not permitted in the exhibition room. The event will be held at Valdez Hall. All tables must be staffed by the exhibitor from 1:30–4:30 p.m. on the day of show.

SET-UP/TEAR DOWN
Exhibitors may have access for setting up their exhibits from 10:30 a.m.–1:15 p.m. on day of the event. All tables must be completely set-up and ready for visitors no later than 1:15 p.m. on day of the event (Monday, April 27). The event will close at 4:30 p.m. All exhibitors must have all materials and equipment vacated from the room no later than 5:30 p.m.

HOTEL ACCOMMODATIONS
A limited number of hotel rooms are being held for exhibitors at the convention rate at the official convention hotel, the Fresno DoubleTree (directly across from the Fresno Convention Center). Exhibitors cannot reserve this room rate directly from the hotel. If you wish to take advantage of the convention rate, please specify your reservation needs on the attached registration form and we will make NO-HOST reservations on your behalf. You will need to make arrangements to pay for the accommodations with the hotel upon check-in. Contracted rate at the Fresno DoubleTree is $124 per night, plus tax.

REGISTRATION/PARTICIPATION
If you wish to exhibit, please complete the attached registration form (by completing the form on the computer then printing, scanning, and returning it to our office as an email attachment to brettencourt@ca-fccla.org). Table space is limited, so don’t delay and miss out! Complete your registration form and return it TODAY! For additional information or questions, call Beth Bettencourt or Rachel Myers Conference Coordinators at (916) 932-2200.
REGISTRATION REQUEST

Name of Organization/School/Company ________________________________________________

Contact Person __________________________________ Title ____________________________

Mailing Address_____________________________________________________________________
________________________________________________________________________________

City/State/Zip_____________________________________________________________________

Contact’s Phone ( ) ______________________ Contact’s Mobile ( )______________________

Contact’s Fax ( ) _________________________ Contact’s Email __________________________

Space Request □ Table-top space with one 8’ table and 2 chairs □ Other/larger space required

If “other/larger” space was selected, please describe your space requirements, including dimensions and any “clear” or “free” space which must surround your space (including overhead).

Purpose/Activity (Please describe the purpose of your exhibit and what type of activity will occur at your booth. For example, demonstration, discussion and handouts, free samples, video presentation, etc.) ________________________________________________________________
________________________________________________________________________________
________________________________________________________________________________

Does your exhibit require electricity? (A 110v electrical outlet can be provided.) □ Yes □ No

The list below shows the primary instructional areas addressed by our programs. Please check all areas you feel are directly pertinent to your Organization/School/Company.

☐ Child Development & Education ☐ Consumer Services
☐ Family & Human Services ☐ Fashion Design, Manufacturing, & Merchandising
☐ Food Science, Dietetics, & Nutrition ☐ Food Service & Hospitality
☐ Hospitality, Tourism, & Recreation ☐ Interior Design, Furnishings, & Maintenance
☐ Leadership Skills & Personal Growth Development

Does your Organization/School/Company have anyone available who may be willing to judge one of our student competitive events on Sunday, April 26, 2020? □ Yes □ No

If yes, who should we contact? Name ______________________ Phone No. ( ) ______________

Would you like for us to make no-host room reservations for anyone from your Organization/School/Company at the Convention Headquarters Hotel? □ Yes □ No

If yes, please complete one line below for each room reservation requested.

Type ________ Ck In __ Ck Out __ Name(s) of Occupant(s) ______________________________

Type ________ Ck In __ Ck Out __ Name(s) of Occupant(s) ______________________________

Type ________ Ck In __ Ck Out __ Name(s) of Occupant(s) ______________________________

Complete this form on your computer, then save under a different document title. Then return via email as an attachment document to Beth Bettencourt at bbettencourt@ca-fccla.org or Rachel Myers at rmyers@ca-fccla.org.