

2020-2021 FCCLA Theme, State Officer Goals, and 2020-2022 State Project Goals



2020-2021 FCCLA Theme and State Officer Goals:

The theme, “Leadership Beyond Measure”, focuses on the importance of enhancing your leadership skills in your community and during your FCCLA journey. The 2020-2021 State Officers are challenging members to enhance their abilities further than they thought they could and have identified the following goals for the year:

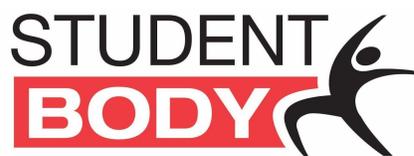
1. **Membership** – Go beyond measure and increase the number of chapters by 25% in each region, encouraging more schools, members, and advisors to lead in FCCLA.
2. **Leadership** – Take your chapter’s leadership beyond measure by nominating at least one member to run for office.

2020-2022 State Project Goals

State Project Goals are selected every two years by the FCCLA State Officers. The topics selected are based upon current issues in societies and communities. They are intended to provide an area of emphasis for planning a chapter’s annual program of work and activities.



1. **Power of One:** helps students find and use their personal power. Members set their own goals and then create a plan of action to achieve them. FCCLA offers national recognition to members who complete all FCCLA Power of One Units. This honor includes special recognition on the FCCLA website and at the National Leadership Conference. Members must complete the Five Unit Recognition Application and submit it to their chapter advisor. The chapter advisor must then submit the member’s name in the FCCLA Portal by the deadline. More information about Power of One can be found at this link: <https://fcclainc.org/engage/national-programs/power-one>



2. **Student Body** is a national FCCLA peer education program that helps members learn to make informed, responsible choices for their physical and mental health. The teen years are an ideal time to establish healthy attitudes and habits to last a lifetime, which is why Student Body gives members the facts and incentives they need to build a healthy body. Student Body includes the following units: The Healthy You, The Fit You, The Real You, and The Resilient You. FCCLA offers national recognition to chapters that complete Student Body projects. This honor includes cash awards and special recognition at the National Leadership Conference, online, and in Teen Times magazine. More information about the Student Body program can be found at this link: <https://fclclainc.org/engage/national-programs/student-body>



3. **Stand UP:** The FCCLA Stand Up national peer education program involves youth teaching one another how to find a cause that they are passionate about in order to make a positive change in their community. Stand Up focuses on three essential steps: Assess, Educate, and Advocate. Through using these three steps members work to find a cause where they can make a meaningful difference, educate others on its importance, and then finally help to spark a change in their community. FCCLA offers national recognition to chapters that complete Stand Up projects. This honor includes cash awards and special recognition at the National Leadership Conference, online, and in Teen Times magazine. More information about Financial Fitness can be found on the National FCCLA website at this link: <https://fclclainc.org/engage/national-programs/stand>