California FCCLA and its sponsor, Family and Consumer Sciences Education, California Department of Education, invites members, advisors, and their guests to participate in the 73rd Annual State Leadership Conference (SLC) in Fresno, CA. “Your Story” is the theme for the four-day conference.

The 2019–20 FCCLA State Officers have planned a conference that will involve and inspire members and advisors to increase pride and commitment in FCCLA. Conference sessions and activities will be held at the Fresno Convention Center and the DoubleTree by Hilton Hotel Fresno. Lodging will be available at the DoubleTree by Hilton Hotel Fresno Convention Center (host hotel).

We recommend you visit the California FCCLA website at www.ca-fccla.org. There you will find information about the upcoming SLC, nomination and election of state officers, the Students Taking Action with Recognition Events (STAR) state finals, conference registration and hotel reservations, as well as other materials to assist you in planning for your participation in the conference.

PLEASE NOTE – There are significant changes to this year’s STAR State Finals Events, as well as some changes to the SLC schedule. CAREFULLY review these materials so that you are up-to-date on changes!

This release provides general information about the upcoming SLC for California FCCLA. For your convenience and ease, this page delineates basic information about the conference and provides an index at the bottom of this page to guide you through the balance of the information currently available in this release.

CONFERENCE DATES: April 25 – April 28, 2020

CONFERENCE LOCATION: DoubleTree by Hilton Hotel, Fresno Convention Center, 2233 Ventura Street, Fresno, California 93721

CONFERENCE LODGING: Chapters must lodge at the DoubleTree by Hilton Hotel, Fresno, 2233 Ventura Street, Fresno, California, 93721, 559-268-1000 - see hotel information sheet for more details.

CONFERENCE OBJECTIVES: The SLC will focus on uniting and assisting members to:
- Develop leadership and decision-making skills
- Expand pride for FCCLA and Family and Consumer Sciences Education
- Become aware of Family and Consumer Sciences related careers
REGISTRATION DEADLINE: The postmark deadline for advance conference registration is April 1, 2020. State Conference Registration will open mid-February, 2020. Various conference information and application forms will be available on the website shortly. A general announcement will be sent to all chapters via email when registration forms become available online.

WHO MAY ATTEND? FCCLA members and advisors, STAR competitors, Pre-service Education Students preparing for a career as a Family and Consumer Sciences educator, school administrators, parents, and guests are all welcome and encouraged to attend.

HOW MANY MAY ATTEND? Chapters affiliated with California FCCLA for the current school year may bring an unlimited number of members, advisors, and guests. (An affiliated chapter is a school that has submitted leadership packet and affiliation materials and has a membership roster on file at the state FCCLA Financial Services Office.) Non-affiliated chapters are limited to participation for observational purposes.

SUPERVISION REQUIREMENT: All students attending the SLC must be accompanied by an advisor/teacher from their school. Students may only be chaperoned by an advisor from another school when a letter authorizing the arrangements is submitted with registration forms. The letter must be signed by principals from the schools of both the student and the supervising teacher.

TRANSPORTATION TO AND FROM FRESNO: Transportation to and from the SLC is the responsibility of each local chapter.

- Air: Those chapters which choose to arrange airline transportation for its participants will need to fly to the Fresno Yosemite International Airport (FAT).

- Train: For those chapters wishing to travel to Fresno by rail, call Amtrak at 1-800-USA-RAIL (1-800-872-7245) or log on to http://www.amtrak.com to make reservations and purchase tickets.

- Private Automobile/Parking: Specific maps and directions will be provided in the next set of meeting information. Parking is available at the DoubleTree by Hilton Hotel for overnight guests. Busses must park in the designated parking area near the hotel. If you are planning to bring a bus, please let the Convention & Logistics Coordinator know prior to the event.

Your cooperation and assistance with all conference activities will be appreciated and will help to make the 2020 SLC a successful and memorable leadership activity. If you need additional information, please contact the appropriate personnel as shown below:

<table>
<thead>
<tr>
<th>Question/Information Needed</th>
<th>Contact Person</th>
<th>Email Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Behavior/Responsibilities</td>
<td>Melissa Webb</td>
<td><a href="mailto:mwebb@cde.ca.gov">mwebb@cde.ca.gov</a></td>
<td>916-319-0773</td>
</tr>
<tr>
<td>STAR Events/Rules/Participation</td>
<td>Pat Peck</td>
<td><a href="mailto:patpeck47@gmail.com">patpeck47@gmail.com</a></td>
<td>916-955-6400</td>
</tr>
<tr>
<td>State Officer Candidates</td>
<td>Melissa Webb</td>
<td><a href="mailto:mwebb@cde.ca.gov">mwebb@cde.ca.gov</a></td>
<td>916-319-0773</td>
</tr>
<tr>
<td>VIPs/Sponsors/Career</td>
<td>Beth Bettencourt</td>
<td><a href="mailto:bbettencourt@ca-fccla.org">bbettencourt@ca-fccla.org</a></td>
<td>916-932-2200</td>
</tr>
<tr>
<td>Fair</td>
<td>Melissa Webb</td>
<td><a href="mailto:mwebb@cde.ca.gov">mwebb@cde.ca.gov</a></td>
<td>916-319-0773</td>
</tr>
<tr>
<td>Fashion Show</td>
<td>Melissa Webb</td>
<td><a href="mailto:mwebb@cde.ca.gov">mwebb@cde.ca.gov</a></td>
<td>916-319-0773</td>
</tr>
</tbody>
</table>
Convention Logistics & Coordination
Beth Bettencourt bbettencourt@ca-fccla.org 916-932-2200
Hotel Reservation Ask for the FCCLA Room BLOCK 800-627-7468
State Conference
Registration Rachel Myers rachelm@ca-fccla.org 916-932-2200

GUIDE TO REMAINING MATERIALS IN THIS MAILING:
We look forward to seeing you in Fresno! The following forms are also available at www.ca-fccla.org.

1. FCCLA State Leadership Conference Highlights
2. Registration Information
3. Hotel Information
4. Hotel Reservation Form
5. Pre-State Conference Checklist for Advisors
6. Advisor Duties and Responsibilities
7. Participant's Conduct and Responsibility Form
8. Guidelines for Conduct & Dress
9. Sample Letter to Parents
10. STAR Information
11. Committee Descriptions
12. State Officer Candidate Information
13. Golden State Degree Information
14. Fashion Show Flyer
15. Fashion Show Contest Rules and Rubrics
16. Fashion Show Application and Consent Form
17. 2020 FCCLA Membership Challenge
18. 2020 FCCLA Schedule-At-A-Glance